

YOUR VIEWS, 40 YEARS ON

Day 1: 40 years of IVF advances – Do you feel IVF is a topic you can talk openly about or is it still considered a taboo?

	Instagram answers	Facebook answers
Talk openly	40 (43%)	15 (54%)
Still a taboo	53 (57%)	13 (46%)

Day 2: Which of these positive changes do you think has been the best advance in IVF over the last 40 years?

	Instagram answers	Facebook answers
More choice of clinics	9 (15%)	2 (17%)
Better success rates	51 (85%)	10 (83%)

Day 3: Male infertility - were you or your partner told you had no chance of getting pregnant?

	Instagram answers	Facebook answers
Yes	11 (29%)	6 (32%)
No	27 (71%)	13 (68%)

Day 4: Postcode lottery - did you know what your options were with the NHS?

	Instagram answers	Facebook answers
Yes	33 (47%)	12 (70%)
No	37 (53%)	5 (30%)

Day 5: Do you think there are enough options available (outside of your family and friends) to go for emotional support during or after your fertility treatment?

	Instagram answers	Facebook answers
Yes	19 (29%)	2 (12%)
No	45 (71%)	14 (88%)

Day 6: Same sex relationships - How well did the UK market guide you or support your plans?

	Instagram answers	Facebook answers
Yes	2 (20%)	0 (0%)
No	8 (80%)	2 (100%)

Day 7: Have you had or are you considering treatment overseas?

	Instagram answers	Facebook answers
Yes	18 (37%)	6 (29%)
No	30 (63%)	15 (71%)

Day 8: Egg donation - would you consider this and do you know enough about it?

	Instagram	Facebook
Yes	20 (39%)	24 (57%)
No	31 (61%)	18 (43%)

Day 9: Womb transplants – A good advance in your opinion?

	Instagram	Facebook
Yes	23 (70%)	17 (74%)
No	10 (30%)	6 (26%)

Day 10: Surrogacy - would you considerate it as an alternative to IVF treatment?

	Instagram	Facebook
Yes	38 (54%)	8 (36%)
No	33 (46%)	14 (64%)

Day 11: Holistic treatment for infertility - have you tried it?
(so...acupuncture, hypnosis, reflexology, massage, meditation and mindfulness)

	Instagram	Facebook
Yes	27 (57%)	10 (48%)
No	20 (43%)	11 (52%)

Day 12: Endometriosis – were you aware of the adverse effects of this before you started to try for baby?

	Instagram	Facebook
Yes	16 (39%)	14 (47%)
No	25 (61%)	16 (53%)

Day 13: Emotional support networks - did you have access to or were you aware of any form of emotional support available for IVF patients during or after treatment

	Instagram	Facebook
Yes	20 (38%)	4 (36%)
No	33 (62%)	7 (64%)

Day 14: Do you think you had all the facts and information you needed before starting on your fertility journey?

	Instagram	Facebook
Yes	15 (40%)	4 (31%)
No	22 (60%)	9 (69%)

Day 15: If Plan B is required after trying with IVF: Would you consider surrogacy; adoption/fostering; egg/embryo donation?

	Instagram	Facebook
Yes	17 (70%)	13 (68%)
No	7 (30%)	6 (32%)

Day 16: The future of IVF in the UK – what is more important to you to change in the UK?

	Instagram	Facebook
Postcode Lottery the NHS runs Infertility awareness to young women	37 (75%)	21 (75%)
	12 (25%)	7 (25%)

Day 17: Adoption, surrogacy, sperm and egg donation - how available do you feel information and support is in the UK on the alternatives to IVF?

	Instagram	Facebook
Plenty of information and support	2 (9%)	0 (0%)
Not enough information and support	22 (91%)	12 (100%)

Day 18: Who do you rely on to talk to about your fertility journey?

	Instagram	Facebook
Talking with friends and family	21 (75%)	14 (82%)
Counselling	7 (25%)	3 (18%)

Day 19: Involuntary childlessness – have you sought emotional support, outside of family/friends? E.g. Dovecote Association; Gateway; Counselling?

	Instagram	Facebook
Yes	8 (20%)	7 (39%)
No	32 (80%)	11 (61%)

Day 20: Has fertility treatment affected your relationship:

	Instagram	Facebook
Yes	28 (68%)	14 (75%)
No	13 (32%)	4 (25%)

Day 21: IVF today - how much less of a taboo do you feel it is 40 years down the line?

	Instagram	Facebook
Much less	37 (65%)	15 (75%)
Not at all	20 (35%)	5 (25%)

Day 22: Egg freezing – had you considered this?

	Instagram	Facebook
Yes	11 (36%)	5 (42%)
No	19 (64%)	7 (58%)

Day 23: Which of these 2 key bits of advice do you think is most important to give to any patient about to embark on IVF treatment?

	Instagram	Facebook
Get clarity on the costs before starting	13 (40%)	6 (25%)
Understand all your options before starting	20 (60%)	18 (75%)

Day 24: lesbian, gay, bisexual, transgender...and heterosexual - all equals in the eyes of the fertility doctors and clinics, in your view?

	Instagram	Facebook
Yes	10 (50%)	7 (58%)
No	10 (50%)	5 (42%)

Day 25: In an LGBT relationship, do you believe both parents are treated equally or just the biological parent?

	Instagram	Facebook
Both	11 (61%)	4 (57%)
Just biological parent	7 (39%)	3 (43%)

Day 26: Have you or will you tell your boss at work that you are undergoing IVF treatment?

	Instagram	Facebook
Yes	15 (75%)	16 (70%)
No	5 (25%)	7 (30%)

Day 27: Which of these words best describes how you were feeling if you have gone through IVF treatment?

	Instagram	Facebook
Optimistic	15 (50%)	11 (52%)
Pessimistic	15 (50%)	10 (48%)

Day 28: Financial strains of IVF – did you need to borrow money for your treatment?

	Instagram	Facebook
Yes	16 (53%)	22 (55%)
No	14 (47%)	10 (45%)

Day 29: Male infertility – are you aware that 50% of infertility cases in heterosexual couples are due to male infertility?

	Instagram	Facebook
Yes	46 (60%)	9 (50%)
No	31 (30%)	9 (50%)

Day 30: Are you in a same sex relationship and would like to know your rights?

	Instagram	Facebook
Yes I don't know them	3 (60%)	1 (50%)
No I know them and am clear	2 (40%)	1 (50%)

Day 31: Do you agree with the practice of commercial surrogacy?

	Instagram	Facebook
Yes	12 (40%)	4 (40%)
No	18 (60%)	6 (60%)

Day 32: Secondary infertility – do you think there is enough support for this subject in the UK?

	Instagram	Facebook
Yes	5 (19%)	1 (7%)
No	21 (81%)	13 (93%)

Day 33: We are partnering with IVFbabble this year who provide a support platform for patients worldwide, with the main purpose of removing the taboo around infertility discussion. Are you aware of IVFbabble

	Instagram	Facebook
Yes	37 (97%)	17 (59%)
No	1 (3%)	12 (31%)

Day 33: Fertility Network continue to be our chosen charitable partner – have you heard of Fertility Network and what they do?

	Instagram	Facebook
Yes I am aware of them	25 (62%)	17 (59%)
No I haven't heard of them	15 (38%)	12 (41%)

Day 34: Did you struggle to get your friends and family to understand how you were feeling emotionally during your fertility treatment?

	Instagram	Facebook
Yes	38 (33%)	5 (21%)
No	17 (77%)	19 (79%)

Day 35: How much support do you think is available if you are looking to go through fertility treatment without a partner?

	Instagram	Facebook
A strong level	5 (17%)	3 (25%)
A weak level	24 (83)	9 (75%)

Day 36: Fertility food nutrition and fitness - how important is your diet and lifestyle to you on your fertility journey?

	Instagram	Facebook
V important	30 (71%)	3 (22%)
Not that important	12 (29%)	11 (78%)

Day 37: Celebrity support - infertility doesn't discriminate. Do their stories help you?

	Instagram	Facebook
Yes	28 (82%)	11 (68%)
No	6 (18%)	3 (32%)

Day 38: PCOS - how much do you know on the topic?

	Instagram	Facebook
Enough	17 (70%)	3 (21%)
Not much at all/nothing	7 (30%)	11 (79%)

Day 39: Do you believe there would be more sperm donors in the UK if the donors could be anonymous?

	Instagram	Facebook
Yes	24 (88%)	17 (94%)
No	3 (12%)	1 (6%)

Day 40: We really hope you will be joining us at this years Fertility Show. Do you think the Show offers a broad spectrum of support to anyone on a fertility journey?

	Instagram	Facebook
Yes	32 (84%)	15 (79%)
No	6 (16%)	4 (21%)